

NUMBER OF CINEMAS:

CATEGORY	SterKinekor	Independent	Nr of cinemas
3D	116	0	116
Digital	285	4	289
Nouveau	26	0	26
Africa	37	0	37
TOTAL	464	4	468

Cinema Complexes	
SterKinekor	54
SterKinekor Nouveau	4
Africa	7
Independent	1
Total Complexes:	66

Prestige Cinemas	Number of Screens
Cavendish Cineplex	2
Cradlestone	2
Gateway	2
Sandton	1
The Grove	2
Rosebank The Zone	1
Baywest	2

IMAX Cinemas	Number of Screens
Cape Gate	1
Gateway	1
The Grove	1
Cradlestone	1
Baywest	1



MEDIA RATES SUMMARY

MEDIUM	WEEKLY	MONTHLY	OTHER
DIGITAL / 2D	2 650		
3D	3 500		
FOYER BRANDING PREMIER		27 500	
FOYER BRANDING STANDARD		16 500	
PLASMA		94 600	
SAMPLING/ INTERACTIVE (DAILY) - FOYER ACTIVATION			5 000
SAMPLING/ INTERACTIVE (DAILY) IN-CINEMA ACTIVATION			2 500
FOLLOW THE MOVIE		7 260	
CAR IN FOYER		16 500	
BIKE IN FOYER		11 000	

PRODUCTION DEADLINES

PRODUCTION	TIMELINE
ENCODING	10 Working days
INLINE	14 Working days